# How to create a scientific poster

At scientific conferences, there are not only talks, but also something known as poster sessions. There, attendants stand next to physical posters documenting their research. You can imagine it to be just like an upgraded primary school science project day. The aim of the poster session is to give more face-to-face discussion opportunity for both researchers presenting and for those who are interested in their work. Compared to a talk in front of a large audience, presenting a poster is a more individual, back-and-forth experience, which allows for more specific feedback and exchange of knowledge. If you're thinking of submitting research proposals, work in progress or want to get extra feedback on your project, maybe giving a poster is for you. Below you will find some tips on how to make one!

Posters are just like any other type of scientific writing or presenting – they should include all the necessary information that the person wanting to learn about your research needs. This means that it should have an introduction of sorts, talking about previous research and your research question, a methodology section about how you did or plan to do your study. Then, there should be a results section and a discussion of those results. However, unlike in a paper and similar to a talk, it's not necessary to include *all* the information about your study. Always remember that you will be standing next to the poster and can give a lot of information verbally. The poster should not be cluttered with too much texts and should visually convey the main points of your research. Including figures and graphs (where appropriate) is also a good idea.

As for the actual poster session, you will be grouped together with the other poster presenters with the other attendees going around and stopping by those posters they find interesting. It is a good to come up with a prepared walk-through for your poster when someone asks you to talk about your work. Ideally, you could prepare two different walk-throughs – the long proper one for people deeply interested and a short one that explains what your research is in a nutshell.

You can use MS PowerPoint or any other slide-making software – just manually change the size of the slide. Graphics software can also be used. For the printing, we will be offering bulk printing for the conference. Please write us an email if you'd like us to print your poster. We will also be able to refund any printing costs.